

# KATIE ORGUNOV

Marketing, Accounting, and Business Fellows Major

Fort Worth, TX

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## EDUCATION

### BACHELOR OF BUSINESS ADMINISTRATION

2017- Aug 2020

#### BAYLOR UNIVERSITY

**Majors:** Marketing, Accounting, Business  
Fellows, Departmental Honors

**Cumulative GPA:** 3.88

## EXPERIENCE

### MARKETING INTERN

June 2019-Aug 2019

#### GUIDESTONE FINANCIAL RESOURCES

DALLAS, TX

Developed and presented comprehensive,  
cross-platform marketing strategies

Implemented the social media strategies by  
creating photos, graphics, and videos

Conducted market research over industry  
trends, generational preferences, and  
nonprofit cultivation

Worked as a project manager over multiple  
simultaneous retirement and insurance  
projects within Work Front

### CORPORATE MARKETING INTERN

June 2018-Aug 2018

#### D.R. HORTON

ARLINGTON, TX

Used Adobe Creative Suite to create graphics  
and animations used on a national scale

Completed a rebrand campaign for the HR  
department and presented the campaign to  
multiple departments

Created and managed digital ad campaigns  
and filmed videos on site

### DIRECTOR AND CAMERA OPERATOR

April 2015-Present

#### VENTURE CHURCH

KELLER, TX

Director of a four-camera team during live  
worship services

Video camera operator for church services,  
graduations, theater productions, and  
weddings

### PAINTING CLASS INSTRUCTOR

April 2016-Jan 2018

#### PICKLED PICASSO

KELLER, TX

Instructed classes in creating artwork  
through example painting

Trained assistants in sketching, color mixing,  
and brush cleaning and managed a team of  
assistants during classes

## ACTIVITIES

### BAYLOR DREAM OUTSIDE THE BOX Campus Executive Director (Fall 2018-Present)

Finalized the chartering process  
Recruited members, and increased  
membership by 150%  
Created a curriculum and prepared  
supplies for weekly programming  
Led a weekly group of 15 volunteers and  
27 children

### Volunteer- Fall 2017-Spring 2018

Collected weekly statistics on the  
outcomes of programming

### IRS VITA PROGRAM

#### Income Tax Return Preparer (Jan-April 2019)

Completed IRS VITA Certification  
Prepared tax returns by filing appropri-  
ate tax forms and calculating itemized  
deductions

### MCLANE SCHOLARS PROGRAM

#### Fall 2018

Met for 10 weeks with scholars to discuss  
shaping the broader social order in  
regard to economic freedom and social  
progress  
Attended a scholar summit at SMU

### BAYLOR UNICEF

#### Treasurer (Fall 2018-Winter 2019)

Managed a \$1000 budget, allocating  
funds to t-shirts, meeting food, and  
fundraiser supplies

### Associate Secretary (Fall 2017-Spring 2018)

Worked fundraisers that allowed the  
chapter to donate 700 vaccines to  
children around the world

## AWARDS

### BAYLOR CHRISTIAN ETHICS AND LEADERSHIP IN BUSINESS SCHOLARSHIP AWARD 2019

### SPRING 2019 HANKAMER BUSINESS ETHICS CASE COMPETITION

1st Place  
Best Q&A

### ALPHA LAMBDA DELTA HONOR SOCIETY 2018